Become a Sponsor of the Design Box Challenge

We are proud to announce the upcoming Design Box Challenge, celebrating the imagination, creativity and design from Southern California Designers. This event will be held in two distinct Southern California locations, Orange County and Los Angeles.

Participation in the Design Box provides:

- Targeted brand visibility within the design community
- Pre-event branding
- Repeated brand exposure across multiple media outlets
- Post event print follow up
- Collaborative brand association within Southern California

This opportunity features the ability to support the event and reach your targeted demographic.

Sponsors can create activation opportunities through an interactive experience at each of the venues to connect with a larger audience.

Each localized event will connect with designers, industry sponsors, as well as the public at large. The Reveal party, taking place before the vignettes are open to public viewing will be exclusive to the design community, and is expected to draw a large audience at each venue.

Participating in the Design Box Challenge as a major sponsor partner is an opportunity for invaluable marketing exposure to the design community throughout Southern California. For as little at $15,000 you can be a Title Sponsor with more than twenty benefits set forth on our Sponsorship + Activation Opportunities page.

Enclosed you will find a breakdown of our opportunties for this event. Our deadlines for sponsorships are drawing near. Don't miss your chance to be a part of this multi-faceted experience. We look forward to showcasing your brand and connecting you to your target demographic.

Design Box Sponsorship + Activation Opportunities

TITLE SPONSOR - $15,000
Presenting Sponsor for Design Box Challenge

- Recognition as TITLE SPONSOR on all marketing including:
  - Print Campaigns
  - Social Media
  - Event Promotion
- Opportunity to connect one on one with participating designers at a sponsor hosted pre-event mixer
- Pre and Post event media coverage
- Opportunity for promo item distribution within Design Box for Vignettes, or promote your product in a custom display at each event
- Recognition in press releases
- (6) Facebook promotional tie ins
- (3) Instagram promotional tie ins
- Inside cover (front or back), full-color ad in all event programs
- Recognition as Title sponsor on website
- Logo on all media sponsor print ads
- Logo and link to the company on the website
- Company profile & bio included in program
- Display of company logo on all event signage
- Inclusion on company logo on posters
- Inclusion of company logo on fliers
- Promotion of Title Sponsor via exclusive brand signage in prominent event locations
- Featured in Reveal Party social media centerpiece with custom hashtags and step & repeat
- Connect with the design media community prior to the event during our press/blogger reception. Taking place just prior to the Reveal Party of each event, this media preview event is guaranteed to generate thousands of impressions through the viral marketing buzz of hundreds of bloggers and social media enthusiasts
- Opportunity to showcase your brand by providing a tote with your logo to event attendees. You provide the bag, and we take care of the distribution
- Stage time (3 – 5 min) to address audience during each of the reveal parties

Design Box Sponsorship + Activation Opportunities

PLATINUM SPONSOR - $10,000

- Recognition as PLATINUM SPONSOR on all marketing including:
  - Local Print Campaigns
  - Social Media
  - Regional Event Promotion
- Pre-event media coverage
- Opportunity for promo item distribution within swag bags
- Recognition in press releases
- (4) Facebook promotional tie ins
- (3) Instagram promotional tie ins
- Full Page full-color ad in participating event program
- Logo and link to the company on the website
- Company profile & bio included in program
- Display of company logo at participating event
- Inclusion on company logo on posters
- Inclusion of company logo on fliers
- Featured in participating event interactive social media centerpiece with custom hashtags and step & repeat
- Connect with the design media community prior to the event during our press/blogger reception. Taking place just prior to the Reveal Party of each event, this media preview event is guaranteed to generate thousands of impressions through the viral marketing buzz of hundreds of bloggers and social media enthusiasts.
- Stage time (3 – 5 min) to address audience during participating Reveal party

Design Box Sponsorship + Activation Opportunities

GOLD SPONSOR - $5,000

- Recognition as GOLD SPONSOR:
  - Local Print Campaigns
  - Social Media
  - Regional Event Promotion
- Pre-event media coverage
- Opportunity for promo item distribution within swag bags
- Recognition in press releases
- (3) Facebook promotional tie ins
- (3) Instagram promotional tie ins
- Half Page full-color ad in participating event program
- Logo and link to the company on the website
- Company profile & bio included in program
- Display of company logo at participating event
- Inclusion on company logo on posters
- Inclusion of company logo on fliers
- Media Coverage

SILVER SPONSOR $2,500

- Recognition as SILVER SPONSOR
- Opportunity for promo item distribution within swag bags
- Recognition in press releases
- (2) Facebook promotional tie ins
- (2) Instagram promotional tie ins
- Quarter Page Full Color ad in participating event program
- Logo and link to the company on the website
- Display of company logo at participating event
- Inclusion on company logo on posters
- Inclusion of company logo on fliers
- Media Coverage

Design Box Sponsorship Opportunities

Design Box Reveal Party Entertainment - $10,000*
(Includes Entertainment for both OC and LA Locations)
Sponsor the entertainment at this cocktail soiree for VIP guests, Industry Partners, and Designers, as we reveal for the first time the vignettes designers have put together. The invite list for this event is exclusive, providing a prime opportunity for connecting with your key audience.

Sponsor will benefit from recognition on event invitations, on-site signage, and exposure through our social media campaigns.

* May share cost of sponsorship with another company

Hospitality Bar - $10,000*
(Includes Bar for both OC and LA Locations)
Sponsor will host a premium full bar, and has the opportunity to create a signature cocktail as a direct tie-in with your brand.

Sponsor will receive branding and décor at the Design Box Reveal Party Bar. If desired, sponsor has the opportunity to design/build out a custom bar, or have Percy Floyd Productions build sponsor's brand messaging into existing bars.

* May share cost of sponsorship with another company

Photography/Photo Booth Sponsor - $2,000* SOLD
(Includes Photography for both OC and LA Locations)
Garner branding through the event's Reveal Party photo booth with logo inclusion on each picture taken, ability to link photo booth feed to sponsor's social media pages, branding on staff working the photo booth, and the opportunity to include sponsor's product(s) in photo booth backdrop. Additionally, logo will be provided on Step and Repeat at entrance of event.

* May share cost of sponsorship with another company

Please contact us directly at events@percyfloydproductions.com
for additional information on any of these sponsorship opportunities.